

MINUTES
WOODSTOCK CITY COUNCIL
October 7, 2014
City Council Chambers

The regular meeting of the Woodstock City Council was called to order at 7:00 PM by Mayor Brian Sager on Tuesday, October 7, 2014 in Council Chambers at City Hall. He noted that copies of the agenda were available by the door.

A roll call was taken.

COUNCIL MEMBERS PRESENT: Julie Dillon, Maureen Larson, Mayor Brian Sager, Mark Saladin, Joseph Starzynski, RB Thompson, Michael Turner

COUNCIL MEMBERS ABSENT: None

STAFF PRESENT: City Manager Roscoe Stelford, City Attorney Ruth Schlossberg, Finance Director Paul Christensen, Assistant Director of Public Works Jeff Van Landuyt, Economic Development Director Cort Carlson, Grant Writer Terry Willcockson, Recreation Director Dave Zinnen, Economic Development Coordinator Joe Napolitano

OTHERS PRESENT: City Clerk Dianne Mitchell

A. FLOOR DISCUSSION:

Public Comments

Andrew Celentano, 2116 Greenview Dr, Woodstock stated that he is on the Transportation Commission but his comments are his and not those of the Commission. He stated that his report is on two young men from Woodstock High School who worked as a part of a group to develop a bus system that is Woodstock centric which they presented in May. He reported that one of the members of the group, Augie applied to Purdue University. He reported that when asked by admissions why he should be admitted, Augie showed the 32 page report and letter of appreciation signed by the Commission and was accepted. He reported that Augie also won an internship to work in Germany with civil engineers; one of only five such internships in the US.

A. Celentano reported that another member of the group, John, applied to Bradley and had a similar experience receiving a \$15,000 scholarship. He stated that the work they did for the Transportation Commission provided them with differentiation from other applicants. He hopes to report other good news in the future and encouraged the City to entertain wider interaction with the high schools.

Mayor Sager thanked him on behalf of the City and its residents as well as the school district serving as the Chairman as the Transportation Commission working with young people to give them the opportunities. A. Celentano stated that it has been enjoyable. M. Turner stated that he would like to see the bus route report. J. Van Landuyt advised that he will send the report.

Tricia Rachford, 772 Duvall Dr, Woodstock, referred to the Halloween festivities on the Square and stated that there are a number of events where the City blocks off the Square from automobile traffic. She stated that she has had some parents express their concerns and she questioned if it could be blocked off for a couple of hours while the children are going around the Square doing the festivities so it is a safe place for the children.

Mayor Sager questioned if she is suggesting closing it to vehicular movement and noted that there would be cars parked already on the Square and the City wouldn't be able to prohibit them from

parking noting that they would have to close it off at noon. T. Rachford questioned how it is handled for Fair Diddley. J. Van Landuyt advised that they place barricades at the entrances to the Square and the event coordinators place them early in the morning before traffic gets on and if anyone is parked there they facilitate them leaving one on one. Mayor Sager noted that it is a Sunday and a lot of the businesses aren't open. He advised that Halloween varies and if the City were to close off the streets it would be closing it off to vehicular movement so anybody that is parked there would not be able to move their vehicles until after the event concluded which would be a difficult situation.

M. Larson questioned if there could be increased police presence. M. Turner questioned if it has been a problem in the past and if the risk is significant enough to close the Square. T. Rachford stated that she doesn't know if a child has gotten hurt but she does know a number of parents who have spoken to her about their concerns with the kids and the cars.

Dave Zinnen stated that the Rec Department and the Opera House run the costume contest and advised that there is a police presence on the Square during the event at the main intersections noting that they are on foot. He advised that he doesn't know what time they get there but whenever he has gone to get set up they are there by the time the kids start to do their walk around the Square.

Mayor Sager questioned if there is any possibility that they could direct traffic out of the Square in a certain pattern. D. Zinnen believes they already do that and he thinks they try to get them out east of the Opera House. M. Larson questioned if it is the presence of cars or the speed that they are moving and T. Rachford advised that she doesn't know that answer.

Mayor Sager thanked her for bringing it forward and asked Staff to take a look to see if there are things the City can do noting that he doesn't think we could close the streets like Fair Diddley because it is a short period. He thinks there may be some things the City can do with police presence and traffic patterns. J. Starzynski questioned if some of the crossing guards from the school could help out. Mayor Sager said they would look into it.

T. Rachford stated that she wanted to discuss the posting of traffic signs specifically handicap signs. She reported that on Main St. there are a couple of handicap signs and the top of one of the signs measures at 9 ½ feet. She advised that she drives a standard car and the top of her windshield is 4'4". She stated that she contacted City Engineer Al Wilson and noted that there are certain rules that the City has set out in regards to where the signs need to be. She stated that the State of IL says the sign needs to be at least 60" above the street noting that this sign is well above that.

T. Rachford stated that that A. Wilson expressed that one of the concerns is that the City doesn't want the sign in way that if people are walking that they could run into it and get hurt. She stated that she sees a number of other signs that are much lower so her concern is that the City has signs posted at level where they serve a purpose which is to inform and if it isn't visible then it's useless. She reported that at Walgreens they have a 1 ft wide white post that the handicap sign is mounted on and it is at a lower level and more readily visible. She stated that she has gotten a ticket for it and other people have expressed that they have gotten tickets for the same thing. She stated that she was horrified to find out that she had parked in a handicap spot.

Mayor Sager expressed appreciation for bringing the item forward and stated that the City wants to use the signs properly which is for the function of information. He stated that the City needs to meet the standards noting that they are well in excess of the standards. He advised that City is painting the surfaces of the parking space with the handicapped symbol and noted that they will take a look at the height of the signage. He stated that part of it was that it was a change for those parking spaces and

sometimes it takes time to get adjusted to it. M. Turner noted that his wife had a similar issue and she thinks the signs are too high.

Council Comments

RB Thompson referred to the new picture of the image of the Square in the hallway and Mayor Sager stated that an individual within the municipality came forward who puts these images together. He noted that the individual does it for various advertising efforts but he brought it forward to the City and gave a copy to the City. He credited Susan Stelford who has been working on getting some of the artwork moved around and displayed.

M. Saladin referenced the manufacturing/industrial forum and stated that Council needs to emphasize economic development that taps into that energy and identify at least three or four things that the City can do immediately whether it is the web site or through the enterprise zone. He noted the importance of facilitating the education as best as they can. Mayor Sager thanked Staff for pulling it together. M. Larson questioned if Council will be included in the quarterly meetings and R. Stelford stated that Council is always welcome to attend.

Mayor Sager reported that the Care for Breast Cancer run/walk will be Sunday, October 19th at Woodstock North High School starting at 8:30 a.m. He reported that there will be a Rt. 47 Business Meeting on October 23rd at Golden Eagle Bank. He noted that Staff is in the midst of the CIP process. He reported that The Haunted Square is up and running and noted that they had a good volunteer base this year and worked with the Rotary Club.

In response to RB Thompson's question regarding the Rt. 47 Business meeting, C. Carlson reported that it is in cooperation with the Chamber of Commerce so they are targeting those businesses that are along Rt. 47 but all Woodstock businesses will be invited. He stated that IDOT will be doing a presentation on the proposed Rt. 47 project. He stated that there was a small turnout at the July 9th public meeting from the Rt. 47 businesses that will be impacted by this project so this is the City's way to reach out to them. He noted that IDOT will also have staff from their Acquisitions Department to answer questions on right of way acquisition.

Mayor Sager stated that M. Turner has a meeting on Thursday to continue the discussion relative to marketing and Woodstock Celebrates, Inc.

CONSENT AGENDA:

Motion by J. Dillon, second by RB Thompson to concur with Consent Agenda Items B-E1, E3-E4, E6-E9.

- Mayor Sager removed Item E5
- J. Dillon removed Item E2
- M. Saladin referenced Item E6 and questioned the reason for having three contractors for snow removal. J. Van Landuyt advised that the three contractors work very well together so they have the efficiency and timing down really well. He noted that the problem with getting one contractor is the type of equipment and when they start employing subcontractors the City has had issues in the past with the contractors not paying the subs and the subs coming to the City looking of their money. He stated that there is a concern with the quality of the employees and noted that with the contractors they have now they are their own employees and work for them through-out the year.
- RB Thompson referenced Item E7 and questioned if it is just the trees and Mayor Sager affirmed. He then questioned if they ever awarded anything for the buildings. R. Stelford

advised that the project is being led by the Opera House Staff who had two full-time employees turn over this summer so they are a little bit behind on getting it converted over. He stated that they are putting up the lights on the Opera House itself and they will put it on the adjacent building. He stated that the City doesn't have anything on file showing that it has permission to touch the other buildings so it is something they are working on getting.

- M. Turner referenced Item E9 and stated that he is glad that the City is taking steps on this and noted that this is the kind of project that could be tracked for prevailing wage. He noted that he doesn't question the bids or the need to do it, but it is a big number for stairs. Mayor Sager stated that he wasn't surprised because it is two sets of stairs. He believes his point relative to the prevailing wage question is appropriate.

B. MINUTES OF PREVIOUS MEETINGS:

September 16, 2014 Regular Meeting

C. WARRANTS: 3633 3634 MFT537

D. MINUTES AND REPORTS:

Community & Economic Dev. Building/Activity Report – July 2014

Community & Economic Dev. Building/Activity Report – August 2014

Transportation Commission Minutes – August 20, 2014

E. MANAGER'S REPORT NO. 32

1. **Liquor Amendment** – Adoption of Ordinance 14-O-60 amending Title 3, Chapter 3, Section 3.3.6, Classifications of Licenses of the Woodstock City Code authorizing a Class A-1 Liquor License for Town Tap Woodstock LLC and a Class A-2 Liquor License for Supermercado el Sol, Inc.
3. **Ratification of Electric Contract** – Ratification of an Executed Contract for electric power with Constellation NewEnergy for a period of 36 months for the City's General Service Lighting Accounts.
4. **Preserve America Community Designation** – Approval of Resolution 14-R-24 Authorizing Application for 2014 Preserve America Community Designation.
6. **Award of Contracts - Downtown Snow Removal Services** - Approval of the waiver of the requirement for competitive bids and award of contracts to GRO Horticultural Enterprises, Inc. for snow removal services, Gavers Excavating, Inc. for snow loading services, and Excavating Concepts, Inc. for snow hauling services in the downtown.
7. **Award of Bid – Holiday Lighting** – Approval of award of contract for services to install, maintain, and remove holiday lights for the 2014 season to the low bidder, Temple Display, Ltd. for the total bid price of \$20,400.
8. **Award of Bid – Lap Pool Restoration and Painting** – Approval of award of contract for restoration and painting of the lap pool at Woodstock Water Works to Pecover Decorating Services, Inc. for a total cost not to exceed \$30,660.
9. **Old Courthouse & Sheriff's House Stairs Project** -- Approval of the waiver of the requirement for competitive bids and award of the contract for restoration of the Old

Courthouse Stairs and Sheriff's House Stairs to Renaissance Restoration in the amount of \$168,350.

A roll call vote was taken. Ayes: J. Dillon, M. Larson, Mayor Sager, M. Saladin, J. Starzynski, RB Thompson, M. Turner. Nays: None. Absentees: None. Abstentions: None. Motion carried.

Item E2 Sister City – Approval of the formal designation of the City of Zacatecas, Zacatecas, Mexico as the second official Sister City for the City of Woodstock.

J. Dillon asked to have it removed because although she is very grateful for the cultural exchange with our Sister City of Guadalupe and the opportunities for the students, she questions how the City and its residents will benefit from having a second sister city in the same region.

Mayor Sager stated that these two cities are almost inseparable and everything is almost in concert. He advised that the reason City didn't move forward in this direction in the initial instance was the fact that they there were different political situations in Mexico. He stated that when they are down there they are constantly working with the City of Zacatecas and the City of Guadalupe who work closely together. He stated that the stars are aligned in terms of the political structure and we believe it will provide the City with a greater unified effort to continue the cultural but to also move forward strongly in the economic arena. He reported that the City Manager of Guadalupe and her family visited this past Saturday and they went to the Farmers Market and the Ale Fest. He stated that they had conversations with local businesses regarding the opportunity for exchanging products.

Mayor Sager reported that he had dinner with Ellyn Wrzeski who indicated that they hire 40 teachers to teach in the dual language program from Spain noting that they can't hire teachers from Mexico because they don't have the equivalency in terms of certifications. He stated the that effort right now is to work with some of the area universities so that teachers in Mexico through the University of Zacatecas will be able to get some of the basic curriculum that we need here and then for them to come up here and work in cooperation with D200 to have the student teaching experience that is required. He reported that they are working with Rockford University and Aurora University and hopefully the University of Zacatecas to accommodate it so that not all of our Spanish teachers in Woodstock are coming from Madrid.

Mayor Sager stated that there are huge ongoing efforts and he believes it is worthy and because the two are so closely tied noting that this doesn't preclude additional sister cities down the road. RB Thompson reported that they are blended communities and advised that when the City is trying to give these comprehensive services to them, one benefits but the other doesn't. He believes it will be better to have both communities as sister cities so it is more efficient.

J. Dillon questioned if it is like a Minneapolis and St. Paul situation and Mayor Sager affirmed. J. Dillon stated that having not been there and seeing the blended approach she didn't have that understanding through the memo. She stated that she sees the benefit with the teachers and it would be a good benefit to our community and residents.

Motion by J. Dillon, second by RB Thompson to approve the formal designation of the City of Zacatecas, Zacatecas, Mexico as the second official Sister City for the City of Woodstock. A roll call vote was taken. Ayes: J. Dillon, M. Larson, Mayor Sager, M. Saladin, J. Starzynski, RB Thompson, M. Turner. Nays: None. Absentees: None. Abstentions: None. Motion carried.

Mayor Sager thinks it would be beneficial for Council members or other members of the community to visit there and noted that Council members have to pay their own way.

Item E5 Award of Bid - Crack Sealing – Approval of award of the 2014 Crack Sealing contract to S.K.C. Construction.

Mayor Sager stated that the protocol is that the City has to re-bid because it can't come back with the same bid that was placed before. R. Schlossberg stated that Council did everything correctly according to the municipal code but because the funds come from the MFT funds that are controlled by IDOT, IDOT has additional rules. She reported that Staff checked with IDOT to see if they were comfortable with this procedure but after some back and forth with them it was clear that they weren't comfortable if the City didn't rebid it or reduce it below their threshold for bidding. Mayor Sager advised that they have to postpone it to the next City Council meeting.

M. Larson questioned the end date for the work and R. Stelford advised that it is the end of November. J. Van Landuyt stated that it is weather dependent but advised that pavement temperatures don't get cold until there are several weeks of cold weather. M. Turner questioned if they would be ready to start work on October 22nd if Council approves it and J. Van Landuyt affirmed but noted that he would have to check with the contractor.

Motion by M. Saladin, second by M. Turner to postpone to time specific to October 21st. A roll call vote was taken. Ayes: J. Dillon, M. Larson, Mayor Sager, M. Saladin, J. Starzynski, RB Thompson, M. Turner. Nays: None. Absentees: None. Abstentions: None. Motion carried.

DISCUSSION ITEMS:

10. Service Line Warranty Options – .Discussion of Service Line Warranty Options and authorization for City staff to move forward with Option 1 – Educate.

M. Turner stated that his preference is Option 2 noting that he is worried that the education thing puts the City right back to where it is at. He stated that he read that there are 6-8 leaks per year so it isn't an overwhelming problem but when it happens to someone it is massive.

J. Van Landuyt stated that it depends and noted that some of the problems the City has had with program is that the insurance companies want to do the cheapest job they can because they make more money. He reported that in some of the older residences that have service lines that have been in the ground a long time, they will fix the leak and because the pipe is in bad condition it will spring another leak. He stated that the insurance company wants to fix it and not replace the whole service line. He stated that you aren't going to replace the whole service line the first time but as you are going through this the resident is losing patience because they are without water or they have water running out in front of their house. He stated that it is a crap shoot as to whether or not you replace the service line or go through several leak repairs.

M. Turner stated that there is such an expectation that this is a City service noting that he knows he owns the line not the City, but most folks don't know that. He stated that the City can do the education but since it isn't happening that much, he questioned if it is one of those roles of government saying it can assist with an impact to where folks don't get slammed with a five digit bill. He suggested bumping up sewer fees to provide protection for everybody that is the equivalent of the insurance. He questioned if it is a viable service for the City.

M. Saladin questioned the cost of it and finding the people on the staff to do the work. J. Van Landuyt stated that the issue the City is seeing right now is because the logo is on the mass mailing the residents feel the City is their point of contact so they are literally administering the program without having any control over it.

M. Saladin expressed his concern of the added cost to Public Works to find the people to do this type of work. J. Van Landuyt stated that Option 2 is in-sourcing so Public Works would be making the repairs and not hiring a contractor to do the work. He stated that they don't just happen in the winter time. He advised that last winter they saw issues of service lines freezing for people that never had an issue before but it was because of the depth of the frost under pavement. He guessed they had 20 last year that had a frozen service line, so if they go with in-sourcing Public Works would have to hire a contractor because they don't have the equipment to thaw the lines. He stated that there is potential this year that it could be an issue again. He stated that the biggest thing is staffing and the time of year that it is occurring. He stated that Public Works can handle infrequent issues and noted that this past summer/fall there were 6 active service leaks at the same time.

M. Saladin questioned how the City would charge the customer and if it would be spread across all of the residents. R. Stelford stated that the City could do it multiple ways such as basing it on a rate increase or running it like an insurance company.

M. Turner stated that he isn't sure that he wants the City to do that and noted that the City can go education, but he questioned if we have the same amount as last year and we are in-sourcing it what the extra cost would be. J. Van Landuyt stated that one of the biggest things that Public Works comes across is a b-box that is misaligned so you can't key the valve. He noted that they run into that like sixty times a year so if Public Works has to go out and dig each of those up and realign them to make them work, it is significant. He stated that they would also be on private property which is an issue in regards to damage. M. Turner stated that being on private property is an important concept.

P. Christensen stated that when they threw out Option 2, the City would become the insurance company. He noted that the insurance company is making a significant profit and they thought that the City could make the significant profit or once the significant profit is made and there is a reserve the City would start lowering the fees to get it more cost control. He stated that the reason it wasn't the option suggested was because the City isn't an insurance company. He stated that the City has about 40 b-boxes that right now have bills that are delinquent because the City can't turn them off because the b-boxes don't work. He stated that they have a threshold were the bill has to get to \$500 before the City will hire a contractor to fix the b-box. He stated that the service leaks are such a problem but the b-boxes are a huge problem right now.

Mayor Sager stated that he has a concern with saying that the City is going to do this in-house with its current employees especially during the winter when everything is so unknown and try to divert them from other unknown priorities. He stated that if the City has a problem with a main break he is hoping that the employees can focus on that because that affecting many households. He isn't convinced that the municipality should get into the insurance game.

J. Dillon questioned if by going with the education option will the educational materials provide recommendations for where the residents can look for insurance plans to cover it. She stated that she doesn't like the fourth option where they have to use the City logo. She likes the education but she would like to provide recommendations.

J. Van Landuyt stated that the City can provide a lot of information and noted it is surprising that with the amount of mass mailings that Service Line Warranties is doing that some people don't pick it up and read it. He stated that some people are still surprised that they are in charge of their own service line. He noted that the City is still at the mercy of people getting it, reading it and understanding it.

M. Saladin stated that he was a sucker for the insurance and purchased it. He questioned if the City has had experience with that company or the contractors they send out. J. Van Landuyt advised that they the jobs are getting done. He gave an example of an older home where company fixed the leak and then two days later another one surfaced. He stated that the property owner came to Public Works wanting them to force them to do something. He advised that it went on for a month and in the meantime the water was running down the street so the City was losing revenue.

J. Van Landuyt provided another example advising that there was a service leak and the contractor could not shut off the b-box because one of the public utilities had nicked the b-box and it was misaligned and couldn't be turned off. He stated that they wouldn't do anything until the property owner fixed the b-box because the b-box isn't covered under the warranty. He noted that the other issue they have in Public Works is that in the meantime all of this water is running down the street and it's the middle of winter and there is icing going on other people's driveways causing inconveniences. He stated that it's a service leak and it's not the City's problem that the b-box is misaligned and the contractor can't get it shut off but now they are in a gray area of who is going to do what and when.

In response to J. Dillon, J. Van Landuyt noted that Public Works went in and straightened the b-box because they needed to get the water shut off. He stated for that older home on Madison, Public Works contacted Service Line Warranties several times to get someone out there. He advised it wasn't a local contractor so they are dealing with contractors that don't know the city. He stated that when they ended up digging the street up, Public Works had to hound the contractor to come back and fix the roads.

M. Turner stated the ability to carve out the service line from a b-box is definitive and questioned if we are going to cover b-boxes. He stated that if we focus on the service line which is the 6-8 leaks per year, he stated that the options are the City becoming a quasi insurance company, leaving the residents completely on their own as it is personal property although there is all this perception that it belongs to the City or covering the 6-8 per year and embedding it in the rates of all bills and accept it as a service of the City. M. Larson noted that there were 20 last year and J. Van Landuyt advised that they had 20 frozen service lines last year which are still a warranty issue. M. Turner stated really serious 20 per year at \$10,000 a piece. J. Van Landuyt stated that after a winter like last year there may be more than the previous year.

Mayor Sager questioned if can be spread this out over all of the residents. Mayor Sager stated that this is the same question as brush pick-up; not everyone needs brush pick-up but the discussion was taking that cost and spreading it over all residents. He believes that the City shouldn't be in the insurance business and he is concerned about trying to do it in-house given limited Staff and priorities. He said there is an insurance opportunity but he isn't altogether pleased with the way it is promoted with the use of the City's logo. He believes there is going to be misunderstanding as a result of that. He feels that they need to go down the education route.

M. Saladin stated that the City's policy is that from the main, which could be under the street, to the house is the owners' responsibility and J. Van Landuyt affirmed. M. Saladin stated that isn't up for

discussion tonight but it causes him concern because his buffalo box is in the parkway between the sidewalk and the street. He knows that the City has that right-of-way pass the sidewalk so he has a problem that that part of it is the owner's responsibility. He questioned whether or not that would help if the City takes that part on. He stated that from the buffalo box to his house he gets but from the main to the buffalo box that is under the street, he doesn't know about that. He stated that he doesn't feel comfortable with the money he has spent on the warranty program. Mayor Sager stated that is insurance and we all make those choices.

M. Turner stated that if the City goes with the educate route he thinks it should investigate service lines companies. He stated that he had to deal with a service line issue in his first house and it was not good. He stated that it's like car insurance or homeowners insurance. He stated that if the City is pulling an insurance offer and going the education route, he thinks it is a service to say here are some options to consider; they are private, have nothing to do with the City and it's the residents' responsibility. Mayor Sager asked the Council if they had consensus with that and Council conceded.

Mayor Sager stated that the other question is the one that M. Saladin raised which he thinks is a question for a future time. He suggested finding out what other municipalities are doing. He commended Public Works for, under that situation, going ahead and realigning the buffalo box.

11. Enterprise Zone Application – Discussion of applying for Enterprise Zone Status for the City of Woodstock and authorization for Staff to move forward with the application process utilizing Option C to serve as the boundaries.

Mayor Sager stated that they are asking Staff to move forward with the application process. He noted that the recommendation is to do it in-house and to make the enterprise zone broad and wide.

M. Larson asked why there are three maps proposed. C. Carlson stated that they were looking at different options and certainly the bigger the better. He stated that the first one proposed were the areas that have seen the largest vacancy rates of major industrial sites. He stated that after looking at the criteria they started moving it around and looking to see what other areas they could incorporate that would benefit from the enterprise zone.

M. Larson questioned if there is a downside to going with Option C and C. Carlson said there is not. M. Turner asked if it affects the approval process and C. Carlson stated that it should not. M. Turner questioned why you wouldn't make the whole city an enterprise zone. C. Carlson advised that there is maximum square mileage that they have to keep within and noted that one of their concerns was trying to avoid as much residential areas as possible and advised that they are trying to maintain it in the manufacturing and commercial areas as much as possible.

Mayor Sager stated that he likes the tracking of Option C because it seems to track the majority of the industrial and the commercial area of the city. M. Larson stated that she is completely supportive of it noting that it doesn't seem like there is a downside.

Mayor Sager emphasized that it is highly competitive and noted that there is one other enterprise zone being proposed in McHenry County. He stated that it is likely that there will only be one in McHenry County that would be potentially approved so it will be a highly competitive situation for the County as well as the State level. He advised that we need to make sure the application is well grounded and well supported and we will have to make some effort in terms of outreach to ensure Woodstock is favorably considered.

M. Larson questioned the body that makes the decision and C. Carlson advised that there is a separate review committee that looks at the applications and then those are forwarded on to the Enterprise Zone Board for consideration and final approval which will happen sometime in mid 2015. In response to M. Larson's question regarding Staff's time, C. Carlson stated that looking at the cost to hire an outside consultant he thinks it is feasible. He stated that DCO has worked in conjunction with NIU to create a web site resource center for applicants. M. Larson stated that she was impressed with what is already in the report. C. Carlson gave J. Napolitano a lot of the credit for putting the report together.

M. Saladin questioned if there is the ability to team with another jurisdiction through an intergovernmental agreement to make it a broader area. Mayor Sager believes it is a possibility but he doesn't know if we have gone there. C. Carlson advised that they have not gone there but it is a possibility. He stated that the other application is a joint application between another community and the County. Mayor Sager stated that it is a smaller municipality.

M. Turner questioned if it is Harvard and C. Carlson affirmed. He questioned if there was a reason Woodstock didn't partner with the County and whether it would help us. C. Carlson stated that he didn't know if it would help the application but he thinks they were able to pull in outside jurisdictions or areas and we are looking strictly at what is within Woodstock. He stated that we would like to see our current vacancy rates fixed and our building occupied. He advised that there are some opportunities possible, noting that they did have early conversations with Harvard about possibly doing a joint application. He stated that there wasn't an interest on their part but if the chance that Harvard were to get the application and Woodstock was not awarded an enterprise zone those areas can be changed and stretched to incorporate some of the Woodstock areas; once it's set you can still adjust those boundaries.

M. Larson questioned if it is a hard and fast rule that there is only one per county. C. Carlson stated that it is not. He advised that there are 97 altogether and he believes that 37 are expiring next year. He stated that within the next three years they will all expire, but we are trying to get into the first round with the most possibility for new applicants.

Mayor Sager asked if Council is comfortable with Option C and all conceded. He commended them and encouraged them to continue to move forward. M. Turner asked them to tell Council when it needs to turn political and stated that if we want this to happen then we have to lead the charge and if that means calling upon friends, neighbors, etc. then Staff needs to give them the go. He stated that they need to put pressure on the people they just met with and others in the community if we want to win. He wants to get this to happen because Woodstock needs it.

Mayor Sager stated that there is a need to show the potential economic impact to the larger region; extend it beyond the City of Woodstock. M. Turner stated that we have heard the whole discussion of Woodstock is the County seat and we have all the services here. He believes that is one of the lead arguments of why it should be located here, Woodstock takes its share of the burden and its time that we get some payoff from this and Rt. 47; it is time for us to win on some of this stuff. M. Larson thanked Staff for bringing it forward.

12. Budget Format Presentation

P. Christensen stated that Council gave Staff direction to revamp the budget to come up with a more concise, better document. He stated that one of the goals was to come up with a professional budget with a constant color scheme. He advised that one of his complaints is it is a little long so his goal was to provide the same information in less words. He stated that they keep tables and graphs so

readers understand the information. He reviewed the cover which featured shots of the Square. M. Turner suggested including a shot of Rt. 47 because some say that everything is about the Square. P. Christensen said that his goal is to change the cover each year. He reviewed the headers that would be used throughout the document.

P. Christensen reviewed the new section on the budget process summary and then reviewed the overview of funds which has to meet the needs of a lot of different people.

RB Thompson suggested having the colors of the chart carry through to the data box below so there is a correspondence in color.

P. Christensen stated that the revenue line item description is unique to Woodstock's budget but noted that he shortened them. Mayor Sager stated that they are important because the public should be able to read the document and be able to see what the money actually is going towards.

P. Christensen reviewed the individual budgets and noted that every page will have a front cover page with a brief description, an org chart, their personnel summary and briefly their accomplishments from last year and their goals and objectives for the next year. He stated the accomplishments would be true accomplishments that they did. He reviewed the budget comparison with bar graphs and the line item descriptions.

M. Turner stated that when he looks through and does a quick scan, he is looking for change from the prior year. He advised that he would like a line in the maroon section that says the percentage difference. P. Christensen stated that he thought it was a little confusing because he questioned if it is against budget or against actual from the year before. M. Turner stated that to him it is against actual from the year before. P. Christensen suggested giving Council an executive summary which would be color coded with plus and minuses.

M. Turner stated that he likes it on the page because then he has the description and history. Mayor Sager stated that a lot of us look at the variation. After discussion, Mayor Sager advised that he would want to see budget to proposed budget. R. Stelford questioned if he wants what was budgeted last year and what we are proposing to budget this year and Mayor Sager affirmed.

J. Dillon stated that a budget is a snapshot in time and she likes to look at actual to actual but if she can't get actual to match up with budget because of the timing she wants the projected versus the budget. After further discussion regarding how to compare, P. Christensen stated that he agrees with the Mayor's suggestion of going budget to budget. M. Turner stated that he would like to see both numbers. J. Dillon stated that she likes the summary sheet of the variances.

Mayor Sager stated that he likes the idea of the accomplishments and asked Council for their opinion. Council all like the idea of the accomplishments but M. Turner suggested putting one accomplishment per department. M. Larson questioned how many pages the document will be and P. Christensen stated 400-500 pages.

R. Stelford reported that they discussed adding performance measures for the operating departments and advised that it is a tricky thing because as soon as you start measuring things it puts the eye of managers on the items they are being measured for. He stated that with all the changes being proposed they didn't feel like they could take it on as well. M. Turner asked them to try and suggested beta testing them.

P. Christensen stated that this year they thought they would ask Staff to start identifying them and measuring them. Mayor Sager stated that he thinks it would be a next year next step and asked Council for their opinion. M. Turner stated that he would like a beta version now. RB Thompson stated that he would like to do both now. J. Dillon is okay waiting until next year. M. Larson thinks the beta is a good idea because you can work out some wrinkles. M. Saladin thinks they should start it as long as Staff can accomplish it. J. Starzynski stated that he likes performance measures.

Mayor Sager stated that Council is saying to move ahead with it and beta test it. M. Turner stated that other than asking them to come up with ideas there is no judgment or expectation on their side. P. Christensen said they have already committed to that behind the scenes. Mayor Sager stated that they won't be presented in the budget this year, but Staff is going to beta test it and next year incorporate it. He expressed appreciation for their exceptional work.

FUTURE AGENDA ITEMS

No items were discussed.

ADJOURNMENT:

Motion by M. Turner, second by M. Larson, to adjourn the regular meeting of the City Council to the October 21, 2014 City Council meeting. Ayes: J. Dillon, M. Larson, Mayor Sager, M. Saladin, J. Starzynski, RB Thompson, M. Turner. Nays: None. Absentees: None. Abstentions: None. Motion carried.

Meeting adjourned at 8:43 PM.

Respectfully submitted,

Dianne Mitchell - City Clerk